



43pl is the international consortium of SMEs in the CRC for Spatial Information

C.R Kennedy & Company Pty Ltd is Australia's largest distributor of photographic, surveying, surveillance, medical and digital audio equipment.

#### **Services**

#### Survey

Over many years, C.R.Kennedy has acquired the expertise of the leaders in the surveying field. Representing Leica-Geosystems, we have built a surveyor based sales and service business with a full range of the best products in the world, combined with the best support people in the country.

#### Surveillance

To adequately support the rapid advances in digital video technology, we have developed a national support team fully trained in IP networks, hard disks and other storage devices, camera technologies and video compression technologies.

#### Consumer

We offer a range of Pentax digital cameras and user support.

## Medical

The C.R. Kennedy Medical Division was founded in 1981 and, thanks to its policy of offering exceptional customer service, it has grown to become a major supplier of leading edge medical equipment and consumables to hospitals and healthcare professionals throughout Australia and New Zealand. It employs over 50 sales specialists, sales support and service staff working from offices in every capital city in mainland Australia plus Auckland.

### **Industrial**

Today's Hasselblad cameras and lenses require a major investment by distributors in support and service equipment according to factory specifications. C.R. Kennedy is the only authorised Hasselblad distributor in the Asia Pacific region who is able to undertake the majority of Hasselblad cameras and lenses repairs in-house, due to a substantial investment in the latest test equipment and servicing tools.

## **Market Sectors**

As outlined above, our camera systems and support are utilized in surveillance, medical, industrial, survey, and consumer sectors.



## Product / Service Examples

In addition to technical support, we also understand that high quality training is critical and the key to unlocking the true potential of your survey equipment.

Our structured training programs will enable you to take full advantage of your instruments capabilities, and improve your work flow, both in the field and in the office, with the goal of increasing your productivity and giving your company a competitive advantage.

# **Spatial Information Disciplines**

GIS and spatial analysis/visualisation, Land surveying, Education/training,

# Company website

www.crkennedy.com.au











Industrial

Survey

